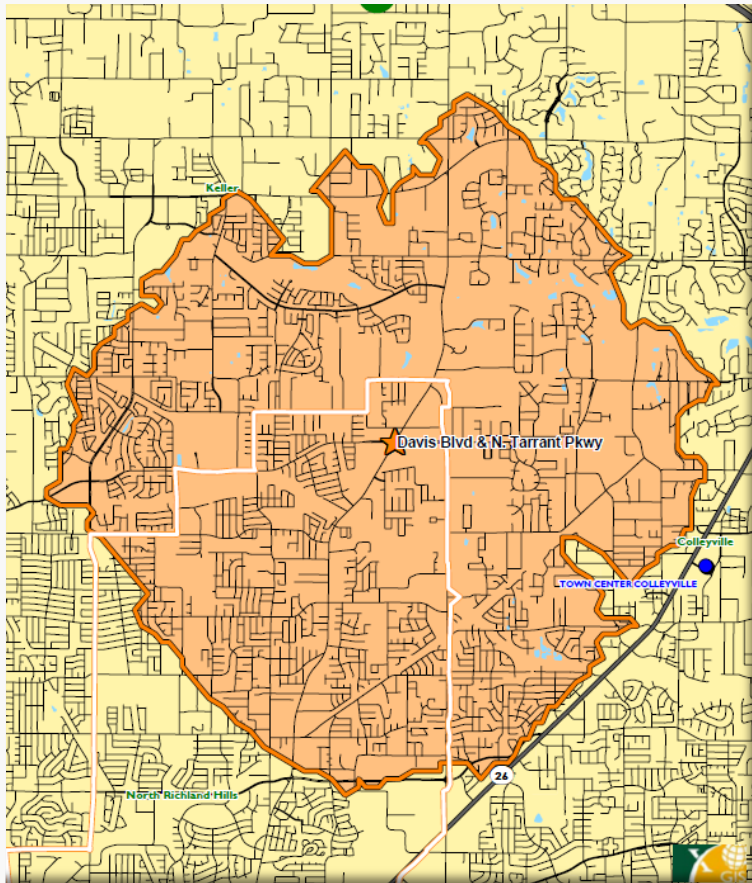


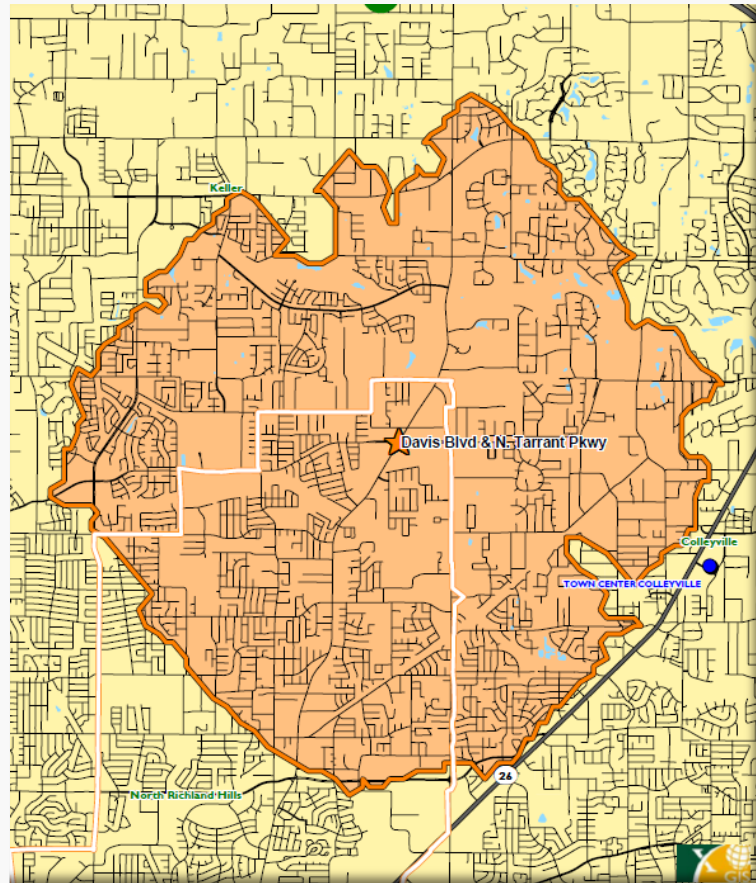
Davis Blvd & N. Tarrant Pkwy – 8 Min Drive Time



| | |
|--------------------------------------|------------------|
| Total Households 2013 Proj | 17,644 |
| Total Population 2013 Proj | 59,011 |
| Workplace Population | 8,672 |
| Average Household Income | \$129,356 |
| Vicinity Traffic Count | 62,000 |

| Store Type Leakage | Amount |
|--|----------------------|
| <i>Supermarkets & Grocery</i> | \$49 Million |
| <i>Women's & Family Clothing</i> | \$30 Million |
| <i>Pharmacy / Drug</i> | \$17 Million |
| <i>Appliance, Televisions, Other</i> | \$14 Million |
| <i>Automotive Parts</i> | \$9 Million |
| Opportunity | \$119 Million |

Davis Blvd & N. Tarrant Pkwy – 8 Min Drive Time



| Dominant Segments | Description | Households | % of All Households |
|-------------------|-------------------------|------------|---------------------|
| A02 | DREAM WEAVERS | 6,822 | 43.28% |
| A03 | WHITE-COLLAR SUBURBIA | 774 | 4.91% |
| A06 | SMALL-TOWN SUCCESS | 2,696 | 17.10% |
| A07 | NEW SUBURBIA FAMILIES | 3,017 | 19.14% |
| B03 | URBAN COMMUTER FAMILIES | 866 | 5.49% |

