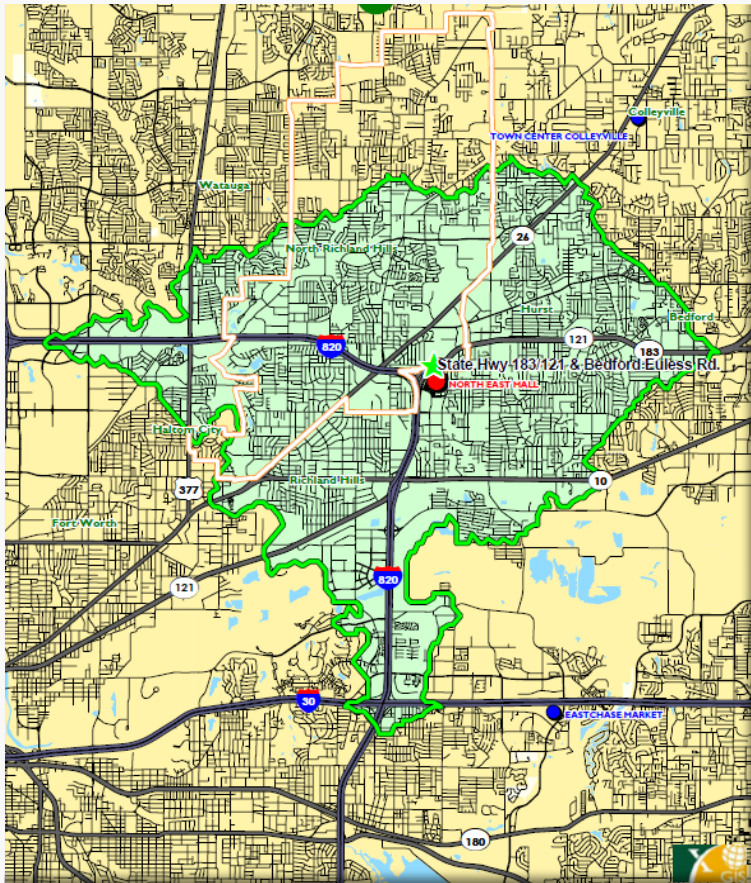


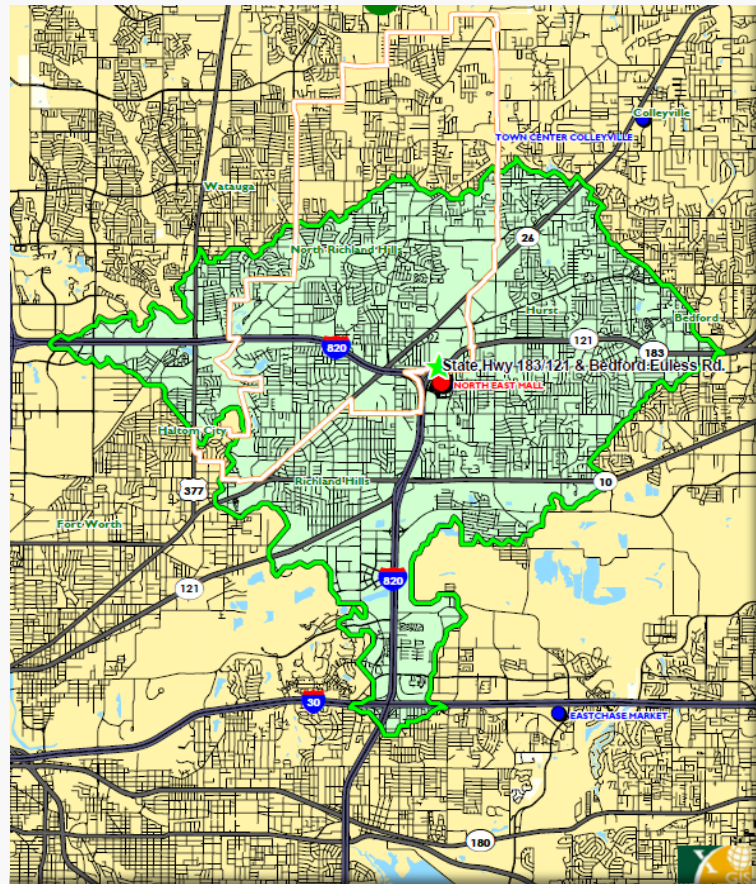
Airport Fwy & Bedford-Eules – 8 Min Drive Time



Total Households 2013 Proj	44,726
Total Population 2013 Proj	119,348
Workplace Population	52,597
Average Household Income	\$64,674
Vicinity Traffic Count	199,000

Store Type Leakage	Amount
<i>Warehouse Club</i>	\$78 Million
<i>Supermarkets & Grocery</i>	\$68 Million
<i>Pharmacy / Drug</i>	\$20 Million
<i>Drinking Places</i>	\$6 Million
<i>Nursery & Garden</i>	\$5 Million
Opportunity	\$169 Million

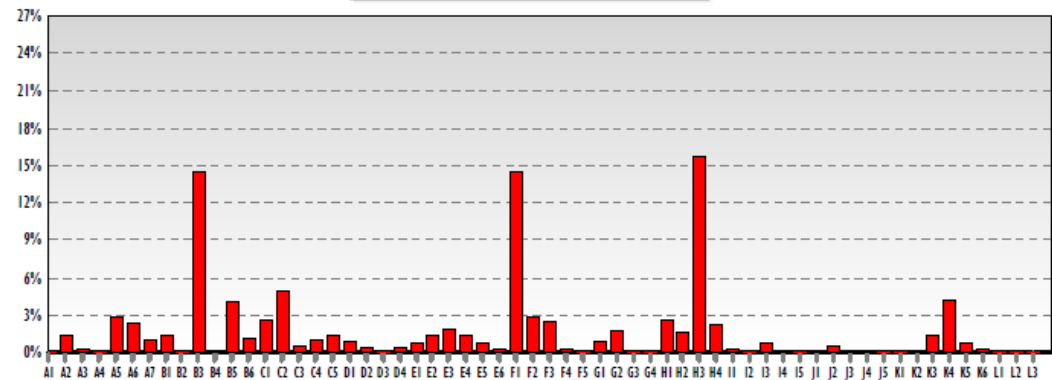
Airport Fwy & Bedford-Eules – 8 Min Drive Time



Dominant Segments	Description	Households	% of All Households
B03	URBAN COMMUTER FAMILIES	6,382	14.50%
B05	SECOND-GENERATION	1,764	4.01%
C02	PRIME MIDDLE AMERICA	2,124	4.82%
F01	STEADFAST CONSERVATIVES	6,338	14.40%
H03	STABLE CAREERS	6,875	15.62%
K04	URBAN DIVERSITY	1,831	4.16%

Trade Area Segmentation

State Hwy 183/121 & Bedford Eules Rd.



Mosaic® USA is a registered trademark of Experian; Census Data. Data Source: Applied Geographic Solutions, 2000; Census Estimates and Projections 2008 Data