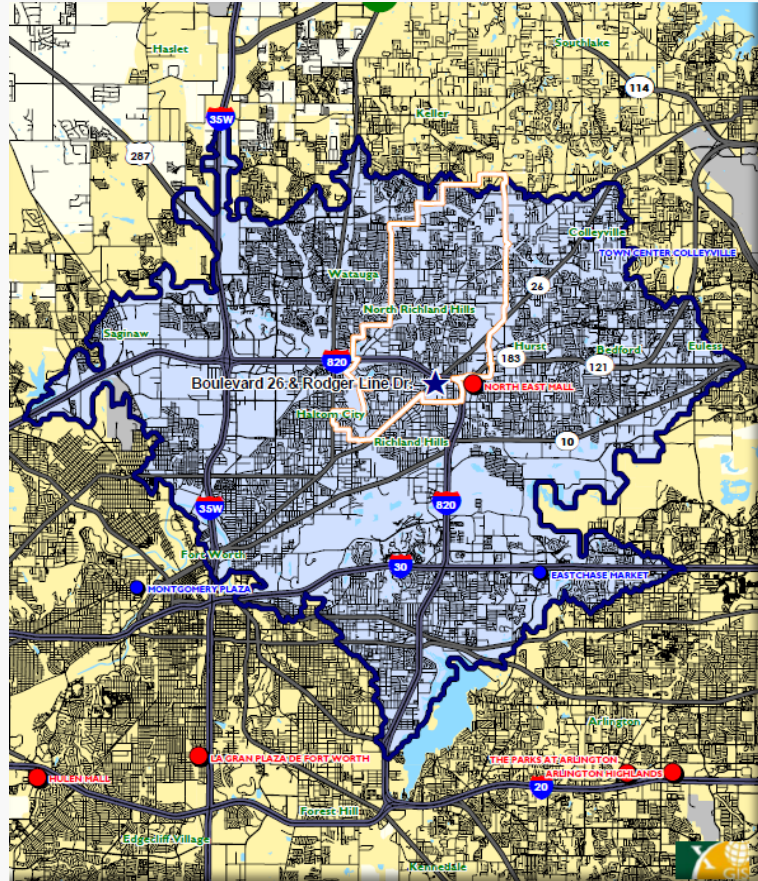
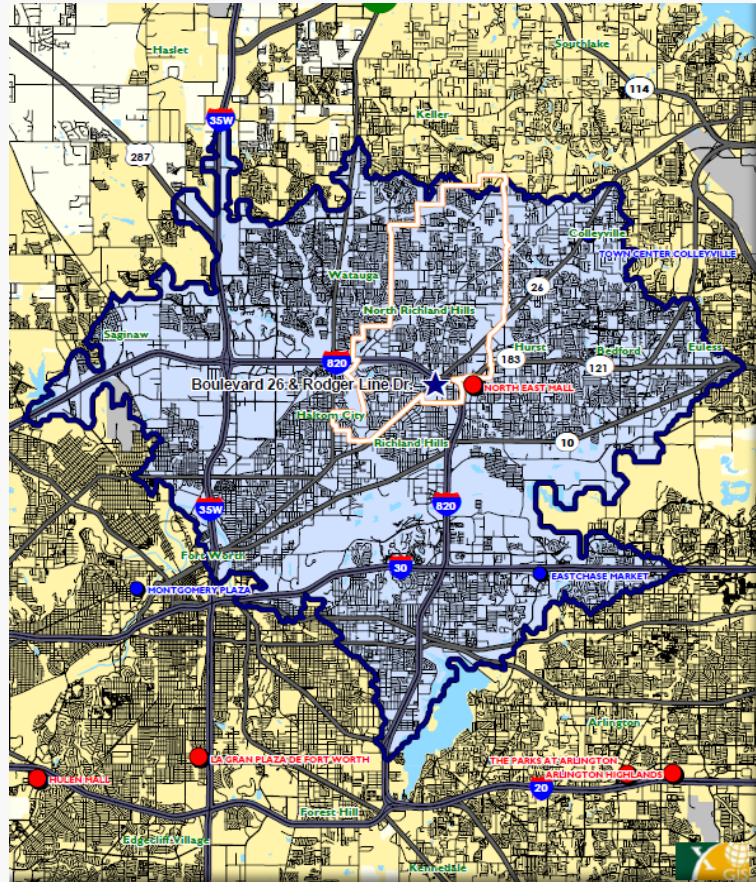


Loop 820 & Blvd 26 – 15 Minute Drive Time



Total Households 2013 Proj	169,638
Total Population 2013 Proj	490,081
Workplace Population	182,246
Average Household Income	\$66,352
Vicinity Traffic Count	184,000
Store Type Leakage	Amount
<i>Warehouse Club</i>	\$250 Million
<i>Supermarkets / Grocery</i>	\$235 Million
<i>Pharmacy / Drug</i>	\$119 Million
<i>Hardware & Building Materials</i>	\$60 Million
<i>Nursery & Garden Centers</i>	\$26 Million
Opportunity	\$690 Million

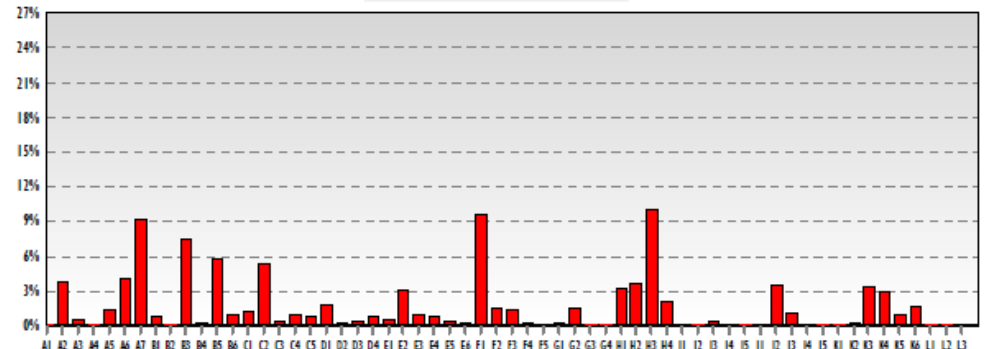
Loop 820 & Blvd 26 – 15 Minute Drive Time



Dominant Segments	Description	Households	% of All Households
A02	DREAM WEAVERS	6,153	3.80%
A06	SMALL-TOWN SUCCESS	6,576	4.06%
A07	NEW SUBURBIA FAMILIES	14,775	9.13%
B03	URBAN COMMUTER FAMILIES	11,960	7.39%
B05	SECOND-GENERATION	9,454	5.84%
C02	PRIME MIDDLE AMERICA	8,498	5.25%
E02	URBAN BLUES YOUNG	5,008	3.10%
F01	STEADFAST CONSERVATIVES	15,527	9.60%
H01	YOUNG COSMOPOLITANS	5,178	3.20%
H02	MINORITY METRO COMMUNITIES	5,864	3.62%
H03	STABLE CAREERS	16,073	9.93%
J02	LATINO NUEVO	5,670	3.50%
K03	AFRICAN-AMERICAN	5,443	3.36%

Trade Area Segmentation

■ Boulevard 26 & Rodger Line Dr.



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